

# "WHAT'S NEXT?"

A PRACTICAL GUIDE  
FOR BUSINESSWOMEN  
TO MOVE FROM  
PARALYSIS TO  
PROMISING  
PROSPERITY



*Angie Giltner,  
Business Booster  
& Master  
Entrepreneur Coach*

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# My Promise

This ebook offers a **precise path**. If you follow this book, *in order*, from cover to cover, you'll move from paralysis to promising prosperity & never have to ask, "What's next?" again.

**Until you're ready to 10x!**


## But first, why is this ebook important?

Starting a business is hard! It takes time, talent, resources, & HEAPS of other things...some of which I'll cover in this ebook.

BUT...

When we're starting a business, it's not clear **what to do next**. Actually, it's the **#1 question** I'm asked as a Master Entrepreneur Coach & Business Booster.

p.s. An Entrepreneur Coach dives far beyond a business coach into your entrepreneurial journey. We unpack & grow your mindset as well as guide you through being the best business owner you can be in every possible way!



You may be wondering why  
you should listen to what  
I have to say.

**BELIEVE ME, I GET IT! HERE'S A BIT ABOUT ME.**

- successful entrepreneur since 2013
- best-selling author
- chapter author
- Ohio's Small Business of the Year
- Wayne County, Ohio's Woman of the Year
- catalyst for introducing Fempire International to the U.S.
- 1st & only Fempire Certified Master Coach
- featured on The Jim & Stew Show with Jim Edwards & Stew Smith
- internationally sought after coach & keynote speaker
- founder of The Power of Her Professional Development Event
- co-founder of Networking Empowers Women
- founder of Women Supporting Women Business Group
- Activator for Coralus [We are proof a more beautiful world is possible!]



# What they said....

Amy Davis

to me



Tue, Dec 13, 10:29 AM (22 hours ago)



My sessions with Angie were invaluable! She motivated me, helped me look at my marketing strategy from new angles and even set my goals for the upcoming year.

If you have the opportunity to meet her, take it! She's amazing!

-Amy Davis

*"I highly recommend Angie's coaching services. Two reasons- 1, she really customizes her advice to your industry and goals and doesn't give one-size-fits-all feedback; and 2, she is practical and not always trying to upsell you. She really works to be cost-effective and make recommendations that fit into your budget."*

- **Elizabeth Schuster** Sustainable Economies Consulting, LLC

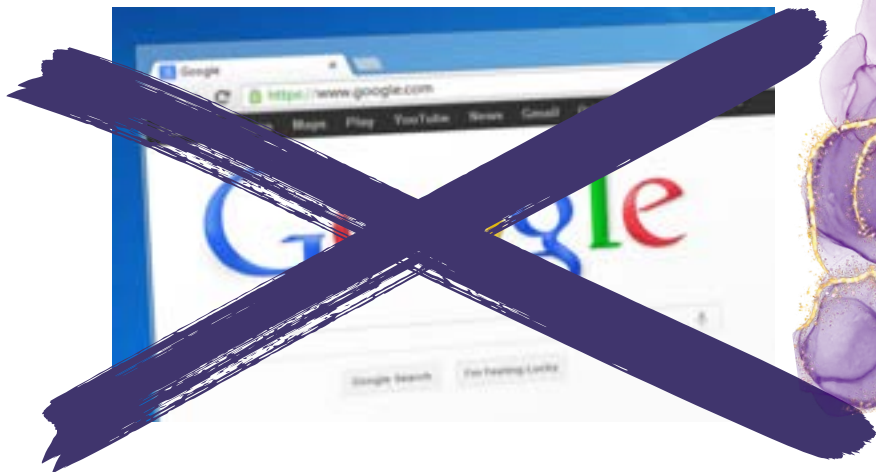


**Rachel Durci**  
Effortless Budgeting  
Cleveland, OH

*"Angie is a fantastic person! She has great ideas and tips on how to market your business. She is always so uplifting and motivating!"*

*Why this ebook is  
important to you.*

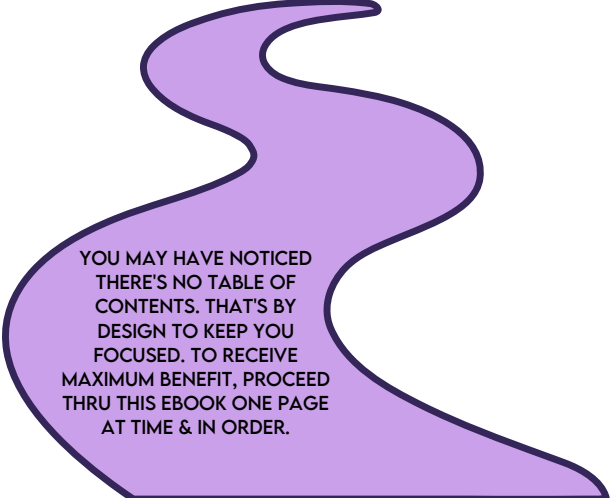
**STOP WASTING YOUR  
PRECIOUS ENERGY, TIME  
& MONEY ON "THE FREE  
COACH OF GOOGLE."  
YOU'LL GET EXACTLY  
WHAT YOU PAY FOR!**



# MY OTHER PROMISE

*By the end, if you follow the path step-by-step, you'll...*

- Save yourself time so that you can spend more in your life doing what you love
- Realize a greater return on your time & money investments
- Reduce stress & overwhelm
- Avoid unproductive efforts on tasks that may not be beneficial to the growth of your business
- Quickly see results
- This is worth repeating, never have paralysis wondering, "What's next?" [until you're ready to 10x]



YOU MAY HAVE NOTICED  
THERE'S NO TABLE OF  
CONTENTS. THAT'S BY  
DESIGN TO KEEP YOU  
FOCUSED. TO RECEIVE  
MAXIMUM BENEFIT, PROCEED  
THRU THIS EBOOK ONE PAGE  
AT TIME & IN ORDER.

I wouldn't be a Master  
Coach without practicing  
what I preach.

## CALL-TO-ACTION

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SCHEDULE A COMPLIMENTARY  
COACHING SESSION:

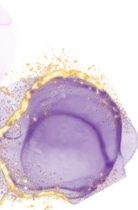


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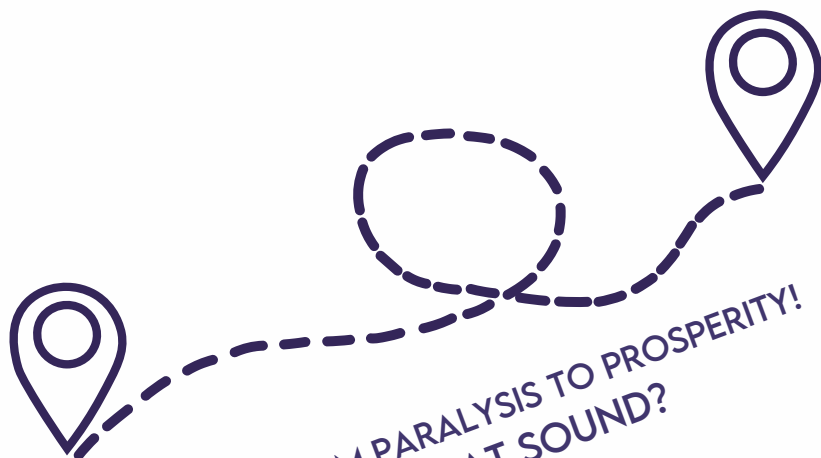


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*Interested in being a guest? Shoot me  
an email & let's get you featured!  
[angie@angiegiltner.com](mailto:angie@angiegiltner.com)*

Now onto the  
good stuff!



LET'S GET YOU FROM PARALYSIS TO PROSPERITY!  
HOW DOES THAT SOUND?



# PHILOSOPHY

We're all familiar with the importance of mindset, but it's often overlooked when starting a business.

Ultimately, your mindset plays a significant role in the outcomes of your life.

If you think you're going to fail...you will!

If you think you're going to be wildly successful...you will!

## ASK YOURSELF...

**What level of success do you want to achieve?**  
Don't hold yourself back or think yourself small. When you've reached the level of success you desired...move the finish line & keep growing!

**What do you want your business to stand for?**  
This includes its mission, vision & values.

**How do your business's mission, vision & values align with your personal values?**  
The more aligned your personal values are with your business values, the more authentic your business will operate. Your customers will notice, so craft carefully!



**What's your mindset around money?**

Consider what you were taught as a child about money.

**Do you believe you're worthy of becoming a millionaire?**

This may seem like a silly question, but I encourage you to get clear on this. Do you *REALLY* believe in your soul you're worthy of becoming a millionaire?

**What's your current relationship with money?**

Do you have a scarcity mindset? Meaning, do you feel you're doomed to struggle financially?

OR

Do you have an abundance mindset? Meaning, the more money you have the more good you can do in the world.

**What's your mindset around the word "greed?"**

What feelings arise when you think of "greedy people?" Do you believe that greed is evil? Why do you feel this way?

## **NOW LET'S DIVE A DEEPER**

Why is it important for you to be an entrepreneur?

What legacy do you want to leave as an entrepreneur?

On a scale of 1 to 10, what's your confidence level?

How did you arrive at this number? What's your plan to get to a strong, solid, confident 10?

p.s. Not feeling a 10? I got you, girl! Reach out to me & let's chat.

**Who's in tribe?**

Who has your back & is supportive of your entrepreneurial journey?

**Who in your life is a barrier or poo-pooing on your entrepreneurial journey?**

This is real & happens more often than you'd think. If you have these nay-sayers in your life, proceed with caution when discussing your business. The dream suckers will have a massive impact on your mindset...guaranteed! This is how I respond... **WATCH ME SHINE!**



# GOALS

What are your...goals?

- Revenue
- Sales
- Marketing
- Budget

What's your sales forecast?

- The next year
- 3 years
- 5 years

What other goals do you have? i.e.

- Write 12 blogs in 12 months
- Be featured on 6 podcasts in 18 months
- Gain 6 new clients a week in Q1

*"If you aim at nothing,  
you will hit it every time."*

*- Zig Ziglar*





# PURPOSE

**What's the purpose of your business?**

What problems do your products/services solve?

Why it is important that you solve these problems today? How do you know your purpose is desired by your target market?

**How does your business's purpose align with your values?**

**How does your business's mission, vision & values align with its purpose?**

It's critical that you're clear with your answer. Your customers will recognize the misalignment.

**How will you convey your business's purpose?**

I bet you thought, "duh, through marketing!" I'm going to challenge you to dive deeper. How will you convey your business's purpose through branding?

p.s. It's absolutely imperative that you nail this. If you need guidance, let's chat!

**What journey do you want to take your customer on?**

What does your sales funnel look like? I encourage you to ensure that it's in full alignment with your brand.

# WHILE YOU'RE GETTING CLEAR ON YOUR PHILOSOPHY & PURPOSE

Now is the time to consult an attorney about creating your legal business entity. Do a trademark search FIRST!

Once you've done this, you'll need to:

- Open a bank account
- Copyright/trademark your business name [this can wait a year or 2 if funds are tight]
- Hire an accountant/bookkeeper/CPA
- Obtain your domain name [choose wisely]
- Obtain the proper insurance(s)
- Establish location
- Other tasks your accountant & attorney advise
- Secure funding

You may be thinking, when do I write my business plan? Hang tight & follow the path.

*Now's the time to get  
clear on your brand*



# ARE YOU A PERSONAL OR BUSINESS BRAND?

What are your...

- Logo?
- Colors? [HTML Color Codes is a great resource]
- Fonts? [Font Space is a great resource]
- Brand essence?
- Brand voice?
- Brand style?
- Professional photos?
- Tagline?



A **business brand** is built around an identity you create for your business & is independent of you. Under Armour is a business brand.

A **personal brand** is built around you & your name. Your business identity will be one & the same. Kate Spade is a personal brand.

p.s. Unsure which is right for you? Let's chat!

It's essential that you perfect your brand to the absolute best of your ability. Your business's reputation depends on it!

**My tagline is, "TOGETHER, we'll move mountains!"**



# PROSPECTS/PEOPLE

Who is your target market?

How do you know this is your target market?

How do you know your target market desires the product/service you're providing?

I'm about to drop a bombshell! Chances are high  
your target market isn't whom you think.

If you think your target market is insurance agents, is it really? You have to get through their gatekeepers before you connect with them. So, who's your real target market?

You need to be clear if your target market will consult with their partner before making a purchase. If so, who's your real target market?

Will your target markets' partner view their purchase with you as frivolous? If so, who's your real target market?

Does your target market have investors they need to consult before making a large purchase?

I tell you all this so that you're super clear on who  
your REAL target market is.

Can you see how deeply understanding your target market will save you time & money on your marketing efforts, which will increase your prosperity?



# PRICING & OTHER PLAYERS

Perform a competitor analysis BEFORE you set your price so that you'll get a better grasp of what the actual market will bear.

**Know your worth!** I recommend coming in right at or slightly higher than your competitors. Don't come in under, you'll be seen as "cheap" & won't be taken seriously as the newbie. ["cheap" implies low quality]

Your discounts don't need discounts! This isn't the proper strategy to increase sales unless you have the buying power of Kohl's.

p.s. Much like your target market, your competitors may not be who you think they are, so, beware when you're performing this market research task.

*My biggest competitor is Google!  
Does that surprise you?*

# PACKAGING

After pricing, comes packaging.

How will you package your products/services?  
How do you know this package will resonate with your target market?

What upsells can you offer? How will you offer them?


What's your low-barrier-to-entry offer?

I don't recommend tackling pricing & competitor analysis alone. **Get them wrong** & you'll spend heaps of time & money chasing a dollar...hoping to get it right.

**Get them right**, you'll spend time prospering.

What do you choose?





What's your marketing plan to showcase your package offers? upsells? low-barrier-to-entry offer?

Beyond profit, what are the goals associated with your packaging? upsells? low-barrier-to-entry offer?

*Checking in,  
how are you doing?*

I GET IT, THIS IS OVERWHELMING & THERE ARE SO MANY BUSINESS NUANCES THAT MANY START-UPS DON'T FULLY UNDERSTAND. IT'S OK! I WAS RIGHT WHERE YOU ARE 10 YEARS AGO! YOU'LL GET THERE TOO!

*Good News!  
You don't have to  
go it alone!*

I GOT YOU!

# PROMOTING

Your website must-haves:

- Name/logo
- Who are you
- What you do [this is all about your target market, not you]
- Unique value
- Easy navigation [have your tribe test]
- Contact info
- Blog
- FAQs
- About you page that's all about your target market [check out my website for an example, <https://www.angiegiltner.com>]
- Disclaimers/terms
- Resources
- Lead magnet
- Testimonials [worried you don't have testimonials? who's in your tribe that can give you a shout-out?]
- CTAs
- Links to socials
- If you're a personal brand, pics of you on all the pages



Sarah McFarland ★★★★★

3 weeks ago

Angie has been such a boost in my energy to help guide me in launching and starting my business! Without her I don't know where I'd be with this. She has the sweetest, most fun loving personality and will make sure you are moving forward and staying on track to success!



Jackie Haley **Author**

1h

Making you a Successful Published Author Within A Year

Angie, thank you so much! And as for the women out there looking to grow their business and add to their bottom line...you MUST check out Angie Giltner. She's amazing!



Gabrielle Guyden  
Gabby Veray's Virtual  
Services  
★ Highly Recommended

*"I enjoyed speaking with Angie! She has such a fun personality and definitely an expert in her field. Reach out to her if you're looking for a coach. "*



Juli Shucks ★★★★★

2 weeks ago

In the short time that I have worked with Angie, she has helped me so much. She is all about empowering others to live into their potential.

She is a skilled coach that ask the best questions so you can connect the dots for yourself. I gained so much clarity in what I truly want in my business and life by working with her.

If you are looking for a coach to help you figure out your business or life, I highly recommend Angie.

Consider:

- Complimentary webinars
- No-charge samples/sessions ["free" doesn't imply high value, "no-charge" implies high value]
- Lives on socials
- VIP/Exclusive access/groups/products
- Events
- Ebook
- Website scavenger hunt

*When it comes to  
promoting always be  
thinking....*

- Does your target market view this promotion/campaign as high-value? How do you know?
- Quality over quantity
- 80% of promotion should be loving up your target market with content they desire
- 20% selling
- Are you speaking their language? [the best compliment you could ever receive is "she gets me"]
- Does your promotion have a CTA? It should!






# You must get comfortable being uncomfortable!

If you're **success-obsessed**, you must get comfortable being uncomfortable. This means becoming a master networker & marketer.

## Networking Strategies:

- Master your elevator pitch [this should be all about your target market, not you]
  - Have an authentic audio logo that creates curiosity
  - Show-up
  - Dress the part
  - Wear a smile
  - Gather business cards...AND follow up with an email/connection on socials/lunch/etc. [a handwritten note via snail mail is memorability gold]
  - Spend most of your time asking questions [trust me, they don't care about you, they want to talk about themselves]
  - If you have someone, in particular, you'd like to meet, ask if they can make an introduction
  - Reciprocate, ask them whom you could introduce them to
  - In America, never underestimate the power of a solid handshake or fist bump while making eye contact [this may not be appropriate in all cultures, know your audience]
- 

Just like the 1992 line is spoken by Blake, played by Alec Baldwin, in the film *Glengarry Glen Ross* goes...

ALWAYS BE CLOSING!

*You should always be networking!*

Places to network:

- Chambers of Commerce events
- Community events
- Join online & in-person networking groups
- Create a networking group
- Social media
- Attend conferences & conventions
- Cold-call [this is one of my superpowers, I can easily teach you, it's not as hard as you may think]
- Strike up conversations while waiting in line
- Wear brand swag that creates curiosity
- Have samples on hand any time you head out, you never know whom you might run into [be intentional, don't be cringy or spammy]
- Leave samples on your table at restaurants with a hand-written note thanking them for their service [what a cool "bonus tip" for your server-they still deserve a cash tip]
- Create power partners [Tony Robbin's #1 rule for results is to surround yourself with people outside your league]

# PROFIT

*The moment you've been waiting for!*

OK, let's be honest, you're probably a year or 3 away from profit. But, it's coming! Patience, preparation, persistence, practice, & perfecting processes will be the foundation of your success.

## 6 STAGES OF BUSINESS DEVELOPMENT

1. PRELAUNCH
2. VALIDATE
3. LAUNCH & BUILD
4. BREAK THRU
5. SCALE
6. PROFIT

Just like the path of this ebook, you must go through the 6 stages of business development... step-by-step!

*Please don't get discouraged!*

Some of these stages happen quickly. It truly depends on how well you've executed the path steps. If you truly want to get to profit quickly... invest in growth development!



# BUSINESS PLAN

As promised, I'm going to address your business plan creation. Did you realize that by answering the questions throughout this path that you essentially created your business plan?

*If you skipped some questions,  
go back & get clear on the answers.*

Benefits of having a business plan:

- Clarity, lots & lots of clarity
- Creation of a marketing gameplan
- Necessary for funding
- Provides structure
- Talent recruiting tool
- Establish priorities
- Ensure all the proper start-up tasks are completed
- Helps you manage cash
- Create business milestones
- Establish funding needs
- Identifies gaps in your business structure
- Post-completion, further questions that need answering are revealed
- Identifies risks
- Provides market-research-based solutions
- Establish brand position
- Uncover new opportunities





# THERE'S

*other points to prioritize...*

- Where does your target market hang out?
  - What type of content do they crave?
  - How often do they expect content?
  - What are they searching for?
  - What do they want to learn about?
  - In addition to the pain points you've already identified, what else are they experiencing?
  - Have you established your tribe?
  - What business development growth goals have you set?
  - How do you protect your calendar & ensure self-care along with time with friends/family?
  - What CRM tool works best for your needs?
  - Does it make sense to have a project management platform, i.e. Asana, Trello?
  - What are you doing to ensure you're always staying on brand?
- 

*It  
Gets  
Better*

*if it were easy, everyone would do it*



# A GROWTH BUDGET IS JUST AS IMPORTANT AS A MARKETING BUDGET

*This is the #1 difference between  
profitable & struggling businesses.*

Other differences:

- Strong customer focus
- Unique value
- Tenacity
- Strong leader
- Passionate, heart-driven mission & vision
- Adaptability
- A plan
- Continually seek new customers

View investing in your business growth as the oxygen to your business's health. Without it, you're dead...or stuck ["paralyzed"] on a ventilator barely hanging on.

Recommendations, after you pay expenses, for reinvesting in your business for years 1-5:

- 10% to marketing
- 30% to taxes
- 50% to your paycheck
- 10% to business growth

**WEALTHY PEOPLE INVEST FIRST & SPEND WHAT'S LEFT.  
BROKE PEOPLE SPEND FIRST & INVEST WHAT'S LEFT.**

*What do you think about those statements?*

It's tempting...REALLY...REALLY tempting to feel like you can't afford to invest in your business growth, especially your first couple of years in business. This is actually the **most critical time to invest** in your business growth.

You can spend heaps of time Googling your business questions. Reading through all the cookie-cutter approaches to starting a business, which results in **information fatigue**. Sure, you have some generalized knowledge, but you'll still be asking, "What's next?"

*How much is your time worth per hour?*

You can use the spray & pray method of marketing. You've gathered all the approaches from Google & you think a particular strategy is **sure** to be the one that draws your customers in like a moth to a flame.

Then, you launch it...

If you're lucky 10 people gave you the sales "yes." Now, you're left with, "What went wrong? What's next?" So, you move to the next strategy & pray it works!

Think about all the time, energy, & resources you spent launching a strategy that only yielded 10 sales. Was 10 sales your sales goal? I'm going to guess your sales goal was much higher.

BTW, every marketing campaign you launch should have a call-to-action [CTA] goal.

*How much more time, energy & resources do you have to spare on the next spray & pray marketing effort?*

Google said the first strategy was going to work. Yet, only 10 sales came in. Did it work the best way possible for your business?

### **I'M GOING TO READ YOUR MIND.**


You're thinking, "How does she know it's only going to yield 10 sales?"

Please don't take my word for it. Invest in "the free coach of Google" for your next promotion. I'd love to hear about the return on your time & money.

I'm glad to be wrong...I hope for you the growth of your business that I'm wrong!







Asking for a friend...

- Does Google intimately know your target market?
- Does Google understand exactly where your target market hangs out & how to use language associated with that platform?
- Does Google speak your target market's language?
- Does Google realize your unique value?
- Does Google recognize your solutions as viable to resolve your target market's pain points?
- Does Google grasp all nuances of your brand?
- Does Google offer a refund on your investment if the strategy falls flat?
- Does Google care about the success of your business?
- Does Google fathom the blood, sweat & tears you've poured into your business?
- Has Google personally "been there" & "done that" when it comes to overcoming difficult business challenges?

*Are you starting to understand the importance of investing in the growth of your business & not relying on Google?*

So, if you have energy, time & money to spare on "maybes" & "what ifs" then, Google is your best resource.

What if I told you that  
viable business solutions  
are only 7 days away?

HOW DOES THAT SOUND?




## **ASK ANGIE ANYTHING! SESSIONS**

are open office hours & an opportunity to jump in anytime, ask your question, process your solution, & get on with your day. Here are the details...

**ONLINE EVERY WEDNESDAY  
8:30 A.M. - 10:30 A.M. EST**

Some women jump in, sit on mute while they work, & listen for the entire time so that they can learn from the other entrepreneur's questions & solutions.

Some women join in the conversation & provide feedback to the other entrepreneurs, which makes the time spent even more robust. Powerful sisterhoods are also built during this time.





Lori Glazier ★★★★★

1 month ago

Coaching and empowering women is truly Angie's calling. She wants every single woman to succeed and believe in themselves. She has helped me overcome my crippling case of "imposter syndrome". She pushes just the right amount and makes everything she says/suggests make total and complete sense. From providing articles that completely relate to my business, to suggesting sales boosters, to knowing exactly what to say at just the right time to just pumping me up - she has a gift. She has the best personality and is always happy and smiling. Her energy and drive is contagious. I refuse to fail for many reasons but one is because I refuse to let her down! When someone believes in you and your dream that much you don't give up. Ever. Thank you Angie! From the bottom of my heart, I'm so thankful for you and I appreciate you.

# #1 OBJECTION TO NOT INVEST IN A GROWTH BUDGET

*"I can't afford it!"*

Money is always going to be a problem until you decide you're done letting it be a problem!

Seriously, everything in business has a risk & can be a problem, if you let it! You've just got to put in the effort, evaluate the opportunity, weigh the risks, & jump in!

I know I want to spend money on things that'll give me the **best return on my investment**...& not just a **financial return**...but an **emotional & personal return** as well. But here's the thing, it's always riskier to decide you're going to figure that out on your own!

I can't remember the last time I made a REALLY business good decision on my own, can you?



# *Business is a game!*

There are people who are winning...I want their input into my business decisions, how about you?

I feel like it's riskier to spend time alone losing revenue, than spending a couple of thousand dollars worth of wisdom from someone you know will help you get it back.

Does that make sense?

**BASED ON THE PATH I'VE GUIDED YOU THROUGH TODAY, DO YOU FEEL I COULD EMPOWER YOUR BUSINESS WITH VIABLE, RELEVANT, CUSTOMIZED SOLUTIONS?**

If **no**, I recognize that you have a choice on where you spend your hard-earned money & invest your time. I appreciate you sharing a bit of both with me. I hope you never stop moving mountains!

If **yes**, I encourage you to read on. However, before the thought that you "can't afford to work with a Master Entrepreneur Coach" sinks in, I assure you...

**YOU CAN!**



# ASK ANGIE ANYTHING! SESSIONS

were designed with the **cash-strapped, time-poor, start-up entrepreneur** in mind. I have an entire chapter in my best-selling book, *Don't Just Try, Do "IT" For Your Why!* called \$2.84. The chapter reflects on my first year of business when I had \$2.84 in my bank account. So, when I tell you I understand...I do!

**FOR AN INVESTMENT OF \$555, YOU'LL  
HAVE 3 MONTHS' ACCESS TO  
ASK ANGIE ANYTHING! SESSIONS.**

*How does that sound?*

Are you still concerned that's outside of your budget? Because I truly want you to be the **most successful entrepreneur** you can be, I'm offering you a payment plan.

**2 MONTHLY PAYMENTS OF \$279  
GIVES YOU 3 MONTHS' ACCESS TO  
ASK ANGIE ANYTHING! SESSIONS.**

*Now how does that sound?*

BECAUSE YOU MADE THE  
WISE DECISION TO READ ON,  
HERE'S A BONUS SECTION.

# PROTESTS

Asking for the sale is probably one of the most terrifying things to do, next to public speaking & jumping out of an airplane. Would you agree?


Actually, asking for the sale isn't the hardest thing. The hardest thing is managing objections to the sale.

If they say, "Wow, your prices are high?" How do you respond?

If they say, "Now's not the right time?" Without sounding like a jerk or coming off as aggressive, how do you address their objection?

If they say, "I need to talk to my partner." How will you get them back to try again?

Google will provide you with countless "tried & true," "proven strategies" & "everyone can do it" methods to overcoming objections. Does Google appreciate your authenticity & values as a business owner? Does Google comprehend your brand language or your target market's language?



I'm not going to provide you with the "latest & greatest method to overcoming objections." It's not because I'm an imposter, it's because I can't.

**I'm not going to promise something that I can't deliver.**

Here's what I don't know:

- The conversation that led up to the objection
- Who gave the objection? Were they truly your target market?
- How often does that objection appear in your business?
- Your unique value
- Product/service pricing
- Product/service packaging
- Upsells
- All the nuances of your business's brand
- Your language
- Your authentic self
- What feels right for you so that you can eliminate the "sales ick"?

Until I unpack these variables, I can't guide you toward to proper solution to overcoming sales objections.

Does that make sense?



*Are you getting a deeper understanding  
of why "the free coach of Google" is  
costing you valuable time & money?*

**WHEN YOU ASK ANGIE  
ANYTHING! YOU'RE  
NEVER MORE THAN  
7 DAYS AWAY FROM  
A SOLUTION!**

**DO YOU SEE THE VALUE  
IN INVESTING IN YOUR  
BUSINESS'S GROWTH?**



# 1-TIME PAYMENT OF \$555 USD



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**2 MONTHLY  
PAYMENTS OF  
\$279 USD**



Scan to pay

Starting a business is one of the most rewarding & lucrative endeavors you can jump into. I hope you navigated the path without paralysis.

Please don't sit in frustration, reach out to me because "TOGETHER, we'll move mountains!"

